



## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

### **DESTINATION AUDIO DEBUTS MULTIPLE NEW MULTI-ROOM ELECTRONICS PRODUCTS**

**ORLANDO, FL – ELECTRONIC HOUSE EXPO – MARCH 8-11, 2007 – BOOTH 634 –**  
Destination Audio will introduce five new impedance-matching volume controls and six new impedance-matching speaker selectors at Electronic House Expo in Orlando, Florida March 8-10, 2007.

Destination Audio's commitment to producing high quality custom installation audio products motivated them to manufacture a new starting lineup of multi-room electronics. "We're thrilled with this initial multi-room electronics lineup and eager to get these products in the hands of our dealers. Our market research involved discussing these products with our dealers, who are also very excited to be able to offer their clients multi-room electronics consistent with the high quality Destination Audio is known for." Said Destination Audio's Director of Sales, Gary Tanner. "Bringing these exciting multi-room products to market is just the beginning for Destination Audio; our product roadmap includes many new and exciting products in this category."

Destination Audio's new impedance-matching volume controls consist of five feature-laden models: The VC-50R and VC-100R are 50 and 100 Watt rotary-style volume controls. The VC-50S and VC-100S are 50 and 100 Watt slider-style volume controls. The VC-100RW is a 100 Watt weatherproof model designed specifically for outdoor and extreme condition installations.

Destination Audio's interior-type volume controls include five popular trim colors: white, black, almond, bone and brown. With five trim colors included, Destination Audio's interior-type volume controls are very décor friendly; more importantly, this feature reduces the amount of SKU's Destination Audio dealers have to carry to get the job done right.



The SP4-50 and SP4-200 are 50 and 200 watt impedance-matching speaker selectors capable of switching four pair of speakers. The SP6-50 and SP6-200 are 50 and 200 watt impedance matching speaker selectors capable of switching up to six pair of speakers. The SP8-50 and SP8-200 are 50 and 200 watt impedance-matching speaker selectors capable of switching up to eight pair of speakers.

Destination Audio's impedance-matching speaker selectors make it very simple to turn on and off speakers throughout a house, apartment or condominium while presenting a safe operating load to amplifiers. With their small footprint and removable speaker wire connectors for each pair, these speaker selectors are easily installed. Also included with each selector are labels for easy room/zone identification.

Destination Audio's new volume controls are currently shipping, and the suggested retail prices are \$58 for the VC-50R, VC-50S and VC-100RW; and \$64 for the VC-100R and VC-100S.

Destination Audio's new speaker selectors are also currently shipping. The suggested retail prices are \$104 for the SP4-50, \$184 for the SP4-200, \$120 for the SP6-50, \$200 for the SP6-200, \$136 for the SP8-50 and \$216 for the SP8-200.

#### About Destination Audio

Destination Audio, a privately held company headquartered in Layton Utah, is a manufacturer of audio products for residential and light commercial installations. The company offers a variety of audio solutions to fit any application and budget. Destination Audio's products include built-in speakers, freestanding speakers, outdoor speakers and electronics. The company sells its products through a network of authorized distributors throughout the world. For more information; visit [www.destinationaudio.com](http://www.destinationaudio.com) or call 800-543-2205.

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