



PRESS RELEASE

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DESTINATION AUDIO ANNOUNCES SPONSORSHIP OF SOUND & VIDEO RACING FOR 2007 NASA AND PCA SEASON

LAS VEGAS, NV - I.S.C. WEST - MARCH 28-30, 2007 - BOOTH 15097 - Destination Audio proudly announced the company's sponsorship of Deer Park, Illinois-based Sound & Video Racing's participation in National Auto Sports Association (NASA) and the Porsche Club of America (PCA) for the 2007 racing season. The announcement was made by Sound & Video Racing team owner and driver Randy Looke and Gary Tanner, Director of Sales for Destination Audio.

The announcement came as Sound & Video Racing's one-of-a-kind, supercharged, methanol-injected Porsche 911 was featured within The Systems Depot's booth on the exhibit floor at the ISC West Tradeshow held March 28-30, 2007 at the Sands Convention Center in Las Vegas, Nevada. The System's Depot is a valuable Destination Audio distribution partner in many states throughout the country.

The 2007 racing season marks Destination Audio's second year of sponsorship of Sound & Video Racing, as well as the team's new entry into the NASA Super Unlimited 1 series (SU1) in the midwest and national region. During 2006, Sound & Video Racing scored an impressive three first place wins, four second place wins and many accolades in race car developments within the racing community. This year the team will attempt to compete in the Porsche Club of America (Chicago Region) GT2 group, an even more competitive group.

"We're very excited to raise our level of motorsport participation, to continue to grow as a team and expand the business opportunities for our valued marketing partner, Destination Audio," explained Looke. "As a major audio products supplier, the NASA and PCA series are appropriate arenas in American motorsports for a company like



Destination Audio. We look forward to continuing our productive relationship as we move forward together in this new and exciting racing season."

"Destination Audio is pleased to extend our association with Sound & Video Racing as we join the NASA and PCA series for 2007," said Tanner. "We have been working closely with Sound & Video Racing for two years, and are excited as we move into this new racing season together. The NASA and PCA series deliver competitive motorsports action for our distributors and dealers throughout the nation as well as the employees of Destination Audio. We're confident Randy and his team will deliver plenty of excitement on the track."

What makes this relationship more unique is that Looke sells and installs quality Destination Audio products through his Deer Park, Illinois-based Sound & Video Consultants. "We confidently offer Destination Audio products to our customers. The quality and price of the products cannot be beat and the performance of Destination Audio products is on-par with what I demand from my race car", stated Looke.

About Destination Audio

Destination Audio, a privately held company headquartered in Layton Utah, is a manufacturer of audio products for residential and light commercial installations. The company offers a variety of audio solutions to fit any application and budget. Destination Audio's products include built-in speakers, freestanding speakers, outdoor speakers and electronics. The company sells its products through a network of authorized distributors throughout the world. For more information; visit www.destinationaudio.com or call 800-543-2205.

About Sound & Video Racing

Sound & Video Racing was founded in 1996 by racing enthusiast and driver, Randy Looke and long time friend Doug Coup. Their philosophy was simple: Develop, engineer and build a race car unlike any other which was safe and reliable to produce top racing results. For more information, call 847-550-5300.

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